



HOW TO BECOME A PARTNER

Desert Creative Group (DCG) is proud to be the authorized Master Distributor for Tersus GNSS across the United States and Canada. We're seeking subdealers, sales affiliates, and technology partners to help bring Tersus products to market.

With a comprehensive portfolio that rivals leading solutions, Tersus enables our partners the ability to approach a wide variety of geospatial users. Recognizing the importance of strong customer relationships, we're dedicated to supporting your growth as a leading Tersus GNSS supplier in your region or market space.

Don't miss your chance to join our innovative distribution network, offering the next generation of high-accuracy, affordable data collection solutions in the U.S. and Canada. Need a hand to get started? Don't worry! DCG is here to provide comprehensive business development and marketing agency services, ensuring you achieve success quickly.

Contact us at sales@desertcreativegroup.com or 1-208-423-7422 to learn more.

PARTNER TYPES



SUBDEALER

- Works with DCG to resell Tersus products and solutions direct to customers in specific region or market
- Inventory on hand to support market demand
- Provides Tier 1 technical support
- Do not sell other competitive solutions



INNOVATION PARTNER

- Works with DCG to integrate Tersus products into Partner's technology creating value in an impactful ways
- Inventory on hand to support market demand
- White-labeled product offerings (optional)
- Provides marketing and sales for commercialization
- Provides support for integrated solutions



SALES CONSULTANT

- Works with DCG as independent contractor for promotion of Tersus products and solutions with a strategic geographic region or market
- Owns demonstration equipment to provide demos with clients
- DCG will quote, sell, ship, and support product
- Do not sell other competitive solutions



AFFILIATE PARTNER

- Partnering business or social media professional works with DCG as to promote Tersus products
- No inventory or technical support requirements
- Opportunities must be registered or use affiliate marketing links
- Do not represent competitive solutions